

*Summer 2009*  
**Public School Montessorian**

# **Exhibit Hall in a Bag & Montessori Materials Guide**

*To be delivered with the Summer edition of Public School Montessorian*

Again this year, **Public School Montessorian** will help you reach Montessorians across the country through two promotions:

## **Exhibit Hall in a Bag**

Send your product sheets, catalogs, brochures or flyers to a waiting audience at a fraction of the cost of doing it yourself.

## **Montessori Materials Guide**

The guide to creators and sellers of materials.  
Distributed in May  
and separately throughout the year.

We mail to every public and independent Montessori school we have been able to identify in the United States.

The materials will arrive as the school year ends and as teachers and administrators develop their orders for the 2009-2010 school year.

**Deadline for reserving space in either or both:**

**April 12, 2009**

To reserve space  
call 866-565-2782 or e-mail [montessori@jolapub.com](mailto:montessori@jolapub.com)

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## **Exhibit Hall in a Bag**

*Get your printed information to schools, easily & economically*

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For the past eight years, this has been an easy and economical way for dozens of providers to get their information to every public and private Montessori school in the United States.

Finished pieces may be no larger than 8 1/2 x 11 inches.

### **Quantity**

Pieces for inclusion in full run.....9,500

### **Deadlines**

Advertiser commitment for inclusion..... April 20  
Inserts must be received at Jola Publications..... May 4  
Mail to schools..... May 20

### **Cost**

First item  
Base rate .....\$950  
*This can be a single piece up to 11x17 folded down to 8 1/2 x 11*  
Additional sheets in the base item, up to one ounce .....\$350  
Each additional ounce.....\$475\*  
Additional items  
Base rate per item.....\$425  
Stapled pieces surcharge.....\$150

\*Pieces heavier than 3 ounces are negotiated directly.

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# Montessori Materials Guide

*The reference book for ordering Montessori materials*

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An 8 x 10 booklet inserted in the Summer edition of **Public School Montessorian**.

Additional copies distributed throughout the year.

## Quantity

9,500 copies will be distributed with the Exhibit Hall in a Bag; another 4,000 will be circulated later.

## Deadlines

Advertiser commitment for inclusion ..... April 20

Copy and digital advertisement files must be received by ..... April 27

## Cost

### Listing only

We will list the address and phone number of every reputable provider of materials to the Montessori community. No information on products or services offered is included. Company is not included in the index of products. If the information on the label of this envelope is not correct, or if you do not wish to be listed please let us know.

Regardless of advertising, please check and correct your listing at [jola-montessori.com](http://jola-montessori.com)

No Charge.

### Information listing

This will parallel the basic listings in previous **Montessori Materials Guides**, providing mailing and phone information, up to 100 words about the company and a listing in the index of products. Additional words \$1 per word.

\$200

### Display advertising

If you purchase display advertising, the information listing and inclusion in the index of products is provided at no charge.

Size	Mechanical			WITHOUT Public School Montessorian Ad Contract	WITH Public School Montessorian Ad Contract
Full page	7" wide	by	9" deep	\$900	\$700
Half page	3.25" wide	by	9" deep	\$750	\$450
	7" wide	by	4.5" deep		
Quarter page	3.25" wide	by	4.5" deep	\$475	\$300
Eighth page	3.25" wide	by	2.25" deep	\$375	\$275

Color: Please inquire

## If you already advertise in Public School Montessorian ...

Those with a contract to advertise in **Public School Montessorian** may purchase an additional ad in the **Montessori Materials Guide** or choose to have this issue's ad run in the Guide at no additional cost. Discounts apply for those running advertising in all issues of **Public School Montessorian** and the **Montessori Materials Guide**.